

2011 Keys to Success



Keynote Speaker, Educator, Hotelier, Entrepreneur

Successful hospitality executive, columnist, author and consultant

- Co-founder of hospitalityeducators.com
- Principal of hoganhospitality.com
- Co-author - Lessons from the Field: A Common Sense Approach to Effective Hotel Sales



Reasons to include John Hogan in your next program:

1. Real world experiences with examples of real world solutions
2. Highly rated, interactive sessions that leave the audience looking for more
3. Affordable, up to date and focused programs that address current issues

John J. Hogan CHE CHA CMHS PhD
Educator, Hotelier, Entrepreneur

The Keys to Success are results-driven programs aimed at building competitive advantage. Most of these programs can be offered as either a keynote address or an interactive workshop.

- From the Chalkboard to the Front Line - Turning Knowledge into Profits
- Step by Step Operational Solutions - Making the Correct Decisions
- 45 Proven Ways to Succeed in Any Economy
- THE Service Code
- We Can Do That! - The Customer Service Attitude
- 10 Hotel Sales Action Steps to Succeed - Any time, Anywhere
- Hospitality Conversations on (a range of topics)
- 10 Hotel Mistakes to Avoid in Selling
- What's the Problem?
- Questions that Beg Asking
- How to Stop Your Profit Drain
- Seven Options for 2011 Hotel Marketing
- Getting the Most out of Your Franchise Investment
- Three Attributes of Top Hotel Managers
- Where's *Your* Desk?
- Fifteen Timeless Philosophies in Hospitality
- Thirteen Strategies to Make Your Hotel More Profitable Now

Info@HoganHospitality.com
Mobile 602- 799-5375
Phoenix, Arizona USA

Choose Your Strategy

